



the NYSATA news



An Official Publication of The New York State Art Teachers Association
Volume 44, No.1, Fall Conference Edition, 2015

You won't want to miss...

LITERACY · INNOVATION · RIGOR · EMPOWERMENT ·
CORE · AUTHENTICITY ·
ART =
SYNTHESIS · CAREERS ·
COLLABORATION · INQUIRY BASED LEARNING ·

**The 67th Annual NYSATA Conference
November 20-22, Hyatt Regency Hotel
Rochester, NY**

ART= Inspiration, Best Practice, Making Art, and Much More!

Inside This Issue: Complete 2015 Conference Information

Inside This Issue

President's Message.....	3
Conference Registration Rates	4
Conference Contacts.....	4
Letter From The Editor	5
Conference Overview	6
Registration & Hotel Info.....	6
Keynote Information	7,9,11,13
Conference FAQs.....	10
Conference Highlights	12
Teacher Resources.....	14
Workshop Descriptions.....	16-25
Extended Studio Workshops.....	21
FAD Workshops	25
President's Reception & Dinner	27
Member & Student Exhibit Info	28
Award Winners	29
Gift Basket Raffle.....	31
Artisans Market.....	31
The Book Mark.....	30
Professional Development	32
District Membership Information	34
Board of Trustees Information.....	35

Executive Editor Martin Merchant

NYSATA Contributor's Board:

Layout and Design.....	Pat Groves
Teaching Around the State, PhotographerMartin Merchant
Advocacy	Dr. Androneth A. Sieunarine
Technology: The Connected ClassroomCory Merchant
Preservice Student News	TBD
The Book Mark, Professional Book ReviewsCynthia Wells
NYSCEA Correspondent	Jennifer Childress
NYSED Updates	Leslie Yolen

Printed by Monroe 2 Orleans BOCES,
Communication and Technology Services
3625 Buffalo Road, Rochester, New York 14624
(585) 349-7074, www.monroe2boces.org

Keynote information and images provided by the speakers/artists and/or from their websites. Other contributors to this issue: Marion Theodore, Katie Veltri, and Visa Sabbaghi.

Photo contributors: Jaime Martinez, Michela Martello, Martin Merchant, John Retallack (Scott McCarney images).

Art = Change: The NYSATA News Gets a New Editor

It is with regret that we must say good-bye to Dr. Beth Thomas who has served as editor of the NYSATA News for the past year. Beth has decided to step down from this post due to her many other professional obligations. Beth has taken an excellent newsletter and made it even better. She was an integral part of solidifying the formation of a contributors' board. This board now provides content for each issue and ensures the consistent quality of the News. Beth also initiated using a theme for each edition to help focus the content and inspire the contributors. As a faculty member of the Art Education Program at SUNY New Paltz, she brought us connections to higher education and content that focused on research and contemporary practice. She has been a formative and positive influence on this award winning newsletter's continued growth and excellence. You will still occasionally see an article from her, but she has decided she must devote her time to her "day job" as Assistant Professor of Art. We will sincerely miss her and wish her well. THANK YOU Beth!

I would also like to wish all the best to Marty Merchant as he assumes the role of NYSATA News editor. Marty recently retired from teaching art at Hastings-on-Hudson High School. He has served as region 7 Chair and Co-chair, and has held leadership positions on the NYSATA Board of Trustees, including Vice-President. He has always looked to his colleagues in the field for support, and treasures the instructive and salutary power of sharing classroom experience. His goal is to bring the voices of PK-12+ art teachers from across the state to the pages of the News – creating a professional resource and constructive affirmation. I am confident he, Pat Groves, and the Contributors Board will continue to produce a quality publication.

My best to all,
Thom Knab, NYSATA Past President



**Have You
Moved
or
Changed
Your E-mail
Address?**

**Be Sure to Login to your NYSATA Profile
and
Update Your Contact Information**

President's Message from Robert Wood



"As we strive to improve ourselves, we also improve our profession."

Welcome to a new year of possibilities in art education! I look forward to the opportunity to serve as your NYSATA President. I am excited to be working with inspiring membership who are passionate and dedicated to the goal of promoting the importance of quality art education for all students in New York State!

If you are new to art education in New York State, congratulations and welcome to the supportive community that is NYSATA. We are here to foster professional growth for the advancement of art education in New York. This is an exciting time in arts education; one of growth and opportunity. NYSATA is stronger than ever; an integral part of shaping the future art education in New York State.

The coming year promises to be one of change and growth. It will also be a year demanding a strong and comprehensive advocacy campaign for the visual arts. Steps have been made nationally this summer with Congress passing the reauthorization of the Elementary and Secondary Education Act. The arts have been reaffirmed as a core academic subject now legally eligible to be included in all Federally funded grant applications. Advocacy for quality visual arts education must continue to be a focus as we move forward.

Over the past year, NYSATA has been involved in many efforts to advocate on behalf of the art educators and students in New York State. Since the release of new National Core Arts Standards (NCAS) in June of 2014, NYSATA has been in close conversation with the NYS Education Department and the other arts professional associations about Arts Standards revision in New York State. We initiated a call for participants and selected a committee of ten people to begin the work. At this juncture, the team has completed drafts of crosswalk documents comparing the NCAS and New York State Learning Standards for the Arts. NYSATA will continue to act as a liaison between the art education community and NYSED regarding potential changes to New York State Learning Standards for the Arts.

Rigorous, in-depth participation in leadership training helps cultivate a sustaining climate of positive service. Leadership roles by NYSATA in NAEA shape policy that influences the positive current in New York. Immersion into dialog on new trends in education, such as the development of STEAM-based education, keeps us at the table in this era of education reform. Collaborative support between the other arts disciplines through the New York State Alliance for Arts Education serves as a unified voice for the importance of Visual Arts education. At the leadership level, we will steadfastly continue to communicate with legislators and stakeholders that visual art is an essential element in 21st century learning.

With all of the efforts, however, this voice must continue to grow. Advocacy is an active and ongoing process. Beginning with one voice, advocacy can grow to an influential chorus. You can increase our efforts by becoming involved. As we strive to improve ourselves we also improve our profession. Stay informed by utilizing the resources available on the NYSATA website, Facebook page, Noteworthy News e-blasts and the award-winning NYSATA News. Share these resources with others within and outside the art education profession.

The 2015 NYSATA Conference, November 18-21, is the focus of this issue of the News. I encourage you to participate. You will come away with abilities to lead through new inspiration, with ideas for quality art programs, and with tools to effectively promote the Arts in your school community. This is an opportunity for nourishing professional development. This is an opportunity to empower art educators to uphold the arts as an integral part of every person's education in New York State. See you at the Conference!

To a new year of possibilities,

A handwritten signature in black ink, appearing to read "Robert Wood". The signature is fluid and cursive, with a large initial "R" and "W".

Robert Wood
NYSATA President



Conference Info Contacts

Registration and/or Membership

Terri Konu tkonu@twcny.rr.com

Conference Coordinators.....

Pat Groves..... phgroves@aol.com

Cindy Wells..... cynthia296@aol.com

Workshops

Amanda Measer workshops@nysata.org

Anastasia Arriaga workshops@nysata.org

Member Exhibit

Beth Atkinson.. bethatkinson12@hotmail.com

Student Exhibit

Lisa Lawson..... lgart@roadrunner.com

Exhibitors/Vendors/Sponsorship

Jessica Bayer jessbayer@verizon.net

Pat Groves..... phgroves@aol.com

Silent Auction

Dianne Knapp dmjknapp@gmail.com

Artisan Market

Donnalyn Shuster d_shuster@yahoo.com

Pre-Service Student Volunteers

Alyssa Lindstrom.....

..... alyssa.lindstrom@gmail.com

Program Advertising

Pat Groves..... phgroves@aol.com

Conference Registration Rates

Early Bird rates effective until Nov. 1, 2015

Member Registration:

Early Bird rate: \$149

After Nov. 1: \$179

Student/Retired/Unemployed Member

Registration: Early Bird \$110

After Nov. 1: \$140

Non-Member Registration:

Early Bird: \$225, After Nov. 1: \$255

Full Meal Package* (Save \$22!): \$190

(includes all meals.)

Individual meal pricing:

Friday Lunch: \$25

Friday Dinner: \$50

Saturday Lunch \$25

Saturday Dinner and Reception \$60

Sunday Brunch \$42

* All meal prices include a 22% service charge

Registration Payment Policy

Full payment of the registration fee must be made at the time of registration unless paying by school purchase order. You will not be fully registered until payment is received. Payment can be made by credit card (Visa, MasterCard, Discover, American Express) or check (payable to NYSATA). Check payments delay processing and should be received no later than November 13, 2015; include a printed copy of your registration payment form along with your payment and mail to: NYSATA Conference Registrar, 9200 Sixty Road, Phoenix, NY 13135

Registration Cancellation and Refund Policy:

All requests for a refund MUST be received in writing.

- Registration refund requests received by November 1: Full refund less a \$25 administration fee.
- Registration refund requests received from November 1 through 15: 50% refund less a \$25 administration fee.
- Registration refund requests received on or after November 15: No refund.
- Paid workshop fees are non-refundable.

After the conference starts, cancellations due to extenuating circumstances (i.e. death, accident, serious illness) must be submitted in writing, include appropriate verification and must be received by NYSATA (at the address noted above or via email: tkonu@nysata.org) prior to the last day of the conference. No refund requests will be granted for any reason if submitted after the conference has ended. Please allow 6-8 weeks for processing of refunds.



Art = a lot more than you thought it did...

Martin Merchant

Art (teaching) = enjoying the summer, but like an athlete yearning for the Olympics, there is always that first day back in the classroom on your mind.

Art (learning) = knowing that there is always something more – a book, a magazine article, a museum show, and colleagues from near and far that have important, timely, critical experiences and discoveries to share.

Art (doing) = a stolen moment or afternoon, a glorious week-long workshop, a return to the studio, an exultant moment when the slip, the smears, the smudges all over your hands or pixels on the screen are from your work alone!

Art (living) = not one moment, trip, movie, sunset or sunrise, walk in the woods/on the beach/down the sidewalk is missed by the hungry, vigilant art teacher's eye seeking that germ of an idea for a lesson, an example, an anecdote, a reference.

We all search for our own equivalencies, our personal meanings, like researchers seeking new formulas, substantiating proven methods and refining procedures. We return again to our classrooms urgent to bring new meaning to our teaching, wanting to see that light of understanding, excitement, reflection and exploration in our students' eyes.

Art (Martin Merchant) = retirement, and deeper involvement with NYSATA – the family and mentor that continually guided and recharged my career as an art teacher. I had the privilege to work with Dr. Beth Thomas from the Art Education Department at SUNY New Paltz as she edited the NYSATA News last year; as the editorial responsibilities transition to me I look forward to maintaining her commitment to

delivering timely, relevant and articulate articles about our discipline.

As you scan the featured speakers for November, appreciate the tremendous range of talent and practice that they represent. Dr. Baker is a renaissance-style polymath, whose pursuits range from commercial and public television to promoting a blend of kindness and leadership: he produces movies, teaches at university, has visited both poles and garnered an armful of tributes and awards. L. M. Manning brings an explosively inventive approach to material and performance that takes sculpture, fiber, and fashion to freshly imaginative dimensions. Gary Wolfe renders homeless and disenfranchised subjects in paint, creating deeply moving and loving characterizations that celebrate humanity while calling attention to society's ills and needful members.

In addition to the overview of our November Conference, in this issue we have a diversity of features – from a gathering of teachers, artists and museum administrators in Queens, to a NYC reuse program that supports sustainable art-based classroom activities across disciplines.

Our November Conference has a logo that surrounds Art with many attributes - collaboration, authenticity, innovation, rigor, empowerment - the list grows with every new student, each new workshop, all new partnerships among colleagues - and I hope your new school year launches with a thrill of adventurous discovery.

Martin Merchant
NYSATA News Editor

Conference Information & Overview



Conference Schedule Overview

Friday

Continental Breakfast (Vendor Area).....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive.....	8:00 AM-10:00 AM
Commercial/College Exhibition.....	10:00 AM-1:00 PM
.....	2:00 PM-5:00 PM
Workshops.....	10:00 AM-1:00 PM
Lunch.....	11:00 AM-2:00 PM
Super Session I: Dr. William Baker.....	1:00 PM-2:00 PM
Workshops.....	2:00 PM-5:00 PM
Regional Hospitality/Meetings.....	5:30 PM-6:30 PM
Awards Dinner.....	6:30 PM-8:30 PM
<small>(Ray Henry Award, Special Citation Business, Student Scholarships)</small>	
Friday After Dark Workshops (Pre-Registered).....	8:30 PM-11:00 PM

Saturday

Continental Breakfast (Vendor Area).....	8:00 AM-10:00 AM
Commercial Exhibitors Exclusive.....	8:00 AM-9:00 AM
Commercial/College Exhibition.....	9:00 AM-1:00 PM
Special Session I: Gary L. Wolfe.....	9:00 AM-10:00 AM
Workshops.....	9:00 AM-1:00 PM
Lunch.....	11:00 AM-2:00 PM
Super Session II: L. Mylott Manning.....	1:00 PM-2:00 PM
Workshops.....	2:00 PM-5:00 PM
Artisans Market.....	3:00 PM-5:00 PM
Member & Student Art Exhibit Opening.....	6:00 PM
President's Reception & Dinner.....	6:30 PM-9:00 PM
<small>(Art Educator of the Year Award)</small>	
Dancing to DJ "Dr. Kwazy Tunes".....	9:00-12:00PM

Sunday

Special Session II: Scott McCarney.....	9:00 AM-10:00 AM
Region Awards Breakfast.....	10:00 AM-12:00 PM
<small>(Regional Art Educators of the Year, Vendor Raffle)</small>	



**The Hyatt Regency Hotel
Rochester, New York
Plan NOW to attend the
67th Annual NYSATA
Conference in Rochester!
November, 20-22**

**Deadline for
Early Bird Discount on
All Registration Rates
and
\$129 Member Hotel Room Rate
is
November 1, 2015**



**For Conference Registration &
Meal Rates (See page 4)
To Register go to www.nysata.org**

**Room Reservations
Link Directly to Hyatt
Reservations when you register
on the NYSATA website**

**The Hyatt will NOT take a school
PO as payment.**

REGISTER NOW!

Visit www.nysata.org to register. Payment options will include on-line transactions, and mail-in checks or POs.

Super Session Conference Keynote



Super Session Keynote *Dr. William Baker*

Dr. William F. Baker directs the Bernard L. Schwartz Center for Media, Education, and Public Policy at Fordham University, where he is also Journalist-in-Residence and a professor in the Graduate School of Education. He is a distinguished professor at IESB Business School (ranked #1 globally by *The Economist*) and is President Emeritus of WNET, New York's public media station. Over the four decades of his career, Dr. Baker has been a broadcaster, executive, author, sought-after public speaker, academic, and explorer.

Baker is co-author of the books *Every Leader is an Artist* (McGraw Hill, 2012) and *Leading with Kindness: How Good People Consistently Get Superior Results* (American Management Association, 2008). Baker also hosted the PBS documentary *Leading with Kindness* which premiered on public television in 2008.

Baker's career spans four decades. During his twenty years as chief executive officer of WNET, he distinguished himself as one of America's most prolific fundraisers, leading the effort to raise over \$1 billion for the station, and establishing the largest endowment in the history of public television. Among many other accomplishments at WNET, Baker introduced the landmark program *Charlie Rose*, oversaw the station's transition to digital broadcasting, and launched WNET's first of many cable channels, MetroArts/Thirteen.

Before joining WNET, he was president of Westinghouse Television and chairman of their cable and programming companies. At Westinghouse, Baker introduced Oprah Winfrey as a talk show host and established *PM Magazine* as the #1 syndicated program in America in the 1980s. During Baker's tenure, Westinghouse also launched five cable networks, including the Discovery Channel and the Disney Channel.

Baker is the executive producer of the *The Face: Jesus in Art*, a landmark Emmy-winning feature film that traces the image of Jesus Christ in art around the world and across two

millennia. *The Face* premiered nationwide on public television in 2001 and also enjoyed a limited theatrical release. He is also executive producer of the forthcoming film *SACRED*, a portrait of faith and ritual from around the world.

Baker is the recipient of seven Emmy Awards and is a fellow of the American Academy of Arts and Sciences. He has been inducted into the National Academy of Television Arts & Sciences (NATAS) Management Hall of Fame and received the *Mark Schubart* Award from the Lincoln Center Institute, given to individuals who most exemplify the Institute's ideal of integrating the arts with education. He has also been inducted into *Broadcasting & Cable's* Hall of Fame and the New York State Broadcasters Association Hall of Fame. In addition to numerous other awards, Baker has received the Gabriel Personal Achievement Award, two Alfred I. duPont-Columbia University Journalism Awards and the 1987 Trustees Emmy Award, given in recognition of outstanding contribution to the advancement of television.

Baker is former Chairman of the National Parks System Advisory Board, and serves on the board of Rodale Press. He holds a B.A., M.A. and Ph.D. from Case Western Reserve University, and nine honorary doctorates from universities in America and Europe. In cooperation with Fordham University, he teaches *The Business of the Performing Arts*, The Juilliard School's only business course.

Dr. Baker's long-standing commitment to promoting education led him to establish WNET's Educational Resources Center, the nation's most prolific trainer in multimedia teaching techniques. He also founded the Bernard L. Schwartz Center for Media, Education, & Public Policy at Fordham University, and was an annual speaker at WNET's Celebration of Teaching and Learning.

His interests include astronomy, horology, and polar science, and he is believed to be the 8th person in history to have stood on both the North and South Poles.



CREATIVITY IS MORE THAN JUST A WORD

It's a way of life. And at our school, you can prepare to make it **your** way of life.

This is a place where you can explore your creativity and discover what speaks to you. Become part of an inspiring, like-minded community. Learn from instructors* who know what it takes to get where you want to go. Above all, it's a place where you can expand your horizons, find out what you're capable of, and create incredible things.

Start the journey at www.ArtInstitutes.edu

CREATIVITY *for* LIFE



The Art Institutes is a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options vary by school and are subject to change. Not all online programs are available to residents of all U.S. states. Several institutions included in The Art Institutes system are campuses of South University or Argosy University. Administrative office: The Art Institutes, 210 Sixth Avenue, 33rd Floor, Pittsburgh, PA 15222 © 2015 The Art Institutes. All rights reserved. Our email address is materialreview@aai.edu.

See aiprgrams.info for program duration, tuition, fees and other costs, median debt, salary data, alumni success, and other important info.

Super Session Keynote

L. Mylott Manning



Laura Mylott Manning studied at Rhode Island School of Design, BFA, 2001, Sculpture/Fashion Design, and holds an MFA, 2009, Interdisciplinary Arts, from Vermont College of Fine Arts. Manning has also studied at Pont Aven School of Contemporary Art in France. Selected exhibitions include: The National Arts Club, Gramercy Park, New York, NY; *A:Live/A:Love*, curated by Malcolm Harris-Perez, *The Muse Creative*, New York, NY; *Push it*, ArtNow NY, New York, NY; *Fibers and Threads*, Carlton Hotel, located in the Caravan Stylist Studio, New York, NY; *Art Inside*, curated by Gigi Kracht, Baur au Lac, Zurich, CH; *Group Suit: A Day in the Park*, presented by New York City Parks and Recreation, Dag Hammarskjold Plaza, United Nations Headquarters, New York, NY; *700 Spools of Thread (Keep it Together)* chashama, supported by the National Endowment for the Arts, New York, NY; *Collective Spinning*, as part of Fritz Haeg's Sundown Schoolhouse, presented at the Aldrich Contemporary Art Museum, Ridgefield, CT. Recent artist residencies include The Banff Centre, Alberta, Canada.

Manning is a contributing artist to the World Council of the Peoples for the United Nations journal *Centerpoint Now*. The Associated Press, Boston Globe, Wall Street Journal, Chicago Tribune, Hartford Courant, Columbia Spectator, Brooklyn Rail and Time Out New York have reviewed Manning's work. To see her work: <http://mylottmanning.com/>

700 Spools, Installation

Frequently Asked Questions

Why one registration fee?

This simplified registration gives attendees the most flexibility for conference attendance. For one fee, participants can attend an event in the evening, such as a Friday After Dark Workshop or dinner, and attend the whole conference the next day. Previously this was not possible. A participant had to pay for each day they attended. It also allows us to hold the line on registration costs.

Can I register for the conference if I am not a member of NYSATA?

Yes. NYSATA offers non-members the opportunity to join us for this exciting weekend of professional development but at a higher fee than for members.

How do I make my hotel reservations?

You must make your own reservations directly with the hotel. You can link to the hotel's reservation system right from the NYSATA website, you may also call for reservations. Make your reservations early so you don't miss the special conference rate! The hotel will NOT accept purchase orders. If your district is paying for your room, at checkout you will have to provide the hotel with a copy of your school district's tax exempt number and a district check, district credit card, or cash.

Will NYSATA assign me a roommate?

No, NYSATA does not randomly assign roommates.

If I have to register online, can I still have my district office send in payment?

When you register online you will have the option of mailing in the payment. You can have your district mail in a purchase order or school check but you **MUST** attach a copy of the online receipt. To avoid any possible problems make 2 copies of the receipt generated at the completion of your registration. Give one copy to your district office to attach to your payment (PO or school check) and keep one to bring with you. Make certain they are aware of the deadline for sending the payment to NYSATA.

You will not be considered registered if we do not have your payment. Please ask them to include your name as a notation on the check or purchase order. NYSATA can accept Purchase Orders for conference registration, meals, and workshops (not hotel rooms). When you register online **PLEASE BE CERTAIN TO PRINT A COPY OF THE TRANSACTION RECEIPT** to attach to your PO or check. You will not receive any other confirmation of your registration other than the online transaction receipt.

What happens if I miss the hotel room reservation deadline?

The discounted hotel room registration deadline is not flexible. If you do not register before the deadline, rooms may not be available, and if they are they will not be at the conference rate.

Do I have to pay to attend workshops?

Most of the conference activities are included in your registration. There is an extensive array of workshops and speakers that require no additional payment or registration (in some cases a moderate materials fee may be collected on-site by the presenter). A few specialized workshops, including the "Friday After Dark" selections and extended hands-on workshops require pre-registration and payment.

Can I register for the paid workshops without registering for the conference?

No. If you wish to attend any of the paid workshops such as the Friday After Dark workshops you may do so when you register for the general conference. You must register for the conference to attend any conference function, including open and paid workshops.

Can I renew my membership with my conference registration?

Yes, you can renew online as part of your registration process. If you are not a member or your membership has expired you will not receive the member rates when you try to register.

What is the NYSATA refund policy?

NYSATA has a new cancellation refund policy this year. See page 4 of this publication. Refunds are not processed until the conference account is reconciled. This may take up to 6-8 weeks.

Go to www.nysata.org to register now!



Special Session Keynote

Gary L. Wolfe

“While primarily a painter, I often combine painting with other media. At the heart of this work is the process of synthesis, a “putting or placing of things together.” The combining of disparate ideas and media that interact together to create new relationships and perspectives intrigue me.”

Gary earned undergraduate degrees in Christian Ministries from Houghton College and in Psychology from the State University of New York at Buffalo. While working for local government in planning, developing and delivering health and human services to persons in need, Gary began producing and publicly showing his artwork with encouraging success. This ultimately led to a return to school and the completion of a Master’s Degree in Painting and Art History from the University of Buffalo. Gary’s varied life experiences and career have influenced his art. The elderly, children with disabilities, the disenfranchised and the poor, and even more abstractly, the problem of pain, suffering and alienation have consistently informed his work. Perhaps most significantly, Gary’s Christian faith has been, as he puts it, “a formative influence and formidable adversary in the spiritual inflection and tonality of my art.”

Gary’s work has been shown in Chicago, Philadelphia, Houston, Ann Arbor, Buffalo, Rochester and other cities in the Northeast. Gary is a past-president of the Buffalo Society of Artists (est. 1891) and he continues to live and work in Western New York. To see a video about his work with the homeless and to learn more about Gary: <http://www.gwolfart.com/wp/>



Patricia, Oil and Encaustic on Tar Paper – 30” x 24”

Highlights & New this year

Workshops: Conference workshop offerings are plentiful and include hands-on workshops, product demonstrations, lecture workshops, and round-table discussions on a variety of current interest topics. Approximately 90 workshops will be available at no additional cost to participants. Extended Studio workshops and the popular Friday After Dark Workshops will also be available. Participants may register for paid workshops along with regular conference registration online, or on site if spaces are still available. Paid workshop fees are non-refundable.

Exhibitors Showcase: This is your chance to talk to representatives face-to-face. Find out about new ideas, new products, and new ways to use tried and true materials. They have everything from the latest technology, curriculum resources, and visual aids, to traditional drawing, painting and sculpting media. Over 30 exhibitors are expected.

Conference Student Exhibit: There is no fee to participate, but you **MUST** pre-register at www.nysata.org to reserve a display board. **No extra boards will be available on site.** You must be a member of NYSATA to participate in this exhibit. Registration is by individual member, not school district. Please do not bring work of non-member colleagues to be exhibited.

Artisans Market: On Saturday afternoon from 3-5 PM you will have an opportunity to purchase work by fellow member artists. If you wish to rent a table, please sign-up through the NYSATA website by November 1st.

Annual Members Exhibit: Conference attendees can show their work at the member exhibit held during the conference. The fee is \$25 to enter with a limit of 2 entries per member. Bring your work to the conference by Friday at 1:00 PM. No pre-registration is required. **PLEASE no glass, only plexiglass will be permitted.**

Gift Basket Benefit the NYSATA Scholarship Fund: Once again we will hold a basket raffle to benefit the NYSATA Scholarship Fund. Individual members and Regions will be donating gift baskets. If you or your school art club wish to make a donation of a gift basket they will be greatly appreciated. Please bring them to the registration area on Friday morning. The region who brings the most baskets will have student work be featured in a future issue of the NYSATA News.

Conference Registration: ALL conference registration will

take place through the NYSATA website. Processing all registrations online enables NYSATA to streamline records and insure that your registration and contact information are accurate and complete. You will be able to renew your membership and register for the conference at the same time online using our secure server. You will be able to select from a number of payment options that include mailing a check or purchase order or paying online with a credit card. If you opt to mail your payment, please be sure to mail a copy of your on-line registration transaction receipt with the corresponding purchase order or check. Pre-registration for the Student Exhibit, Artisans Market, and the Preconference will take place through the NYSATA website only. There will be no mail-in registration forms available.

Lunches: For those attendees who purchase the full meal package or individual lunch tickets, there will be 3 lunch time seating options. Ticket holders will need to exchange their lunch ticket for a timed ticket of 11:00AM, 12:00PM, or 1:00PM. Also please remember that the price of lunch includes a 22% gratuity.

President's Dinner and Reception: NYSATA will host the President's Dinner and Reception on Saturday evening. This evening of celebration is to honor the State Art Educator of the Year, all other awardees, and our presenters. The opening reception will feature a cash bar with hot and cold hors d'oeuvres. A full buffet dinner will follow. Immediately after dinner and the awards presentation there will be a NYSATA interactive painting event and dancing to DJ Dr. Kwazy Tunes. Please plan to join us for this fun-filled evening!

New Cancellation Policy: NYSATA is implementing a new cancellation and refund policy. All requests for a refund **MUST** be received in writing.

- Registration refund requests received by November 1: Full refund less a \$25 administration fee.
- Registration refund requests received from November 1 through 15: 50% refund less a \$25 administration fee.
- Registration refund requests received on or after November 15: No refund.
- Paid workshop fees are non-refundable.
-

See page 4 of this publication for the complete policy.



Special Session Keynote

Scott McCarney

Scott McCarney is a local Rochester book artist and teacher, with a far-reaching reputation in his craft. His work has been exhibited inter-nationally, including at the Center for Book Arts and Printed Matter Inc. in New York City; Tower Fine Arts Gallery in Brockport, NY; Minnesota Center for Book Arts in Minneapolis; University of the West of England; and other locations throughout the United States, United Kingdom, Australia and more. He received his B.F.A. from Virginia Commonwealth University, and his M.F.A. from SUNY University at Buffalo and Visual Studies Workshop in Rochester, NY.

He has received numerous awards, including the New York State Foundation for the Arts Fellowship (printmaking/drawing book arts) and multiple Special Opportunity Stipends from NYFA/Rochester Arts & Cultural Council. McCarney's work is featured in many permanent collections, including those of the Getty Center in Los Angeles, Museum of Contemporary Art in Chicago, the Museum of Modern Art Library in New York City and the Photographic Resource Center in Boston, among others.

Scott McCarney is a 2011 Artist Fellowship recipient of the New York Foundation for the Arts (NYFA). This presentation is co-sponsored by Artist & Audiences Exchange, a NYFA public program, funded with leadership support from the New York State Council on the Arts (NYSCA.) To see Scott's work: <http://scottmccarneyvisualbooks.com/>



Hanging Index, Altered Book



Joy Suarez

*Art = materials +
sustainability +
collaboration + ideas.
Add 32,000 sq. feet of
warehouse space in
Queens and you get...*

...Materials For The Arts

Beth Thomas

Question: What do puppets, mop-wigs, Common Core standards and disco dancing have in common? Not easy to answer unless you're in one of artist-educators Joy Suarez and Louie Miranda classes at Materials for the Arts in Queens, NY. In these classes Joy and Louie guide teachers as they creatively repurpose materials in the development of art projects that can be translated into meaningful, arts-infused curriculum in New York City schools.

Since its beginnings in 1978, Materials for the Arts (MFTA) has worked to promote reuse and waste reduction in New York City; a 1997 partnership with the Department of Education's Project ARTS provided support for arts education in public schools, and led to MFTA becoming New York City's "premier donation center supporting the arts, environment and education" (materialsforthearts.org). MFTA is a program of New York City's Department of Cultural Affairs, with support from the Departments of Sanitation and Education. MFTA collects a wide range of reusable materials from individuals and businesses that are then made available to public schools in New York City as well as non-profits and civic organizations with art programming. They stress rethinking our relationship to waste and considering the ecological, artistic, and community benefits of creative reuse of materials. MFTA is "where sustainability and creativity come together for the betterment of our communities and our planet" (materialsforthearts.org).

In addition to collecting and redistributing a wide range of materials that otherwise would wind up in the landfill, they offer field trips, in-school residencies, lesson plans, and a range of professional development classes focusing on integrating art and materials reuse into content area classrooms. Classes take place year round for teachers, community-based educators, museum educators,

after-school staff, arts programmers, social service providers, and teaching artists; MFTA will also create custom workshops upon request.

Recently, MFTA Executive Director Harriet Taub and instructors Joy Suarez and Louie Miranda welcomed me as a visitor to a project-based learning class for educators. The class met every Saturday from 9:30 a.m. – 5 p.m. for six weeks and included teachers who were there to learn strategies for arts integration using thematic, collaborative, hands-on art activities in their classrooms. The teachers were having a great time, producing artwork, learning to address non-art curricular requirements through art, and earning P-Credits for professional certification and salary differential requirements from the NYC the After School Professional Development Program.

On the day I visited, Master Teaching Artist Joy Suarez began by giving me a tour of the gallery where I saw teacher-created weavings, costumes, masks, and sculptures. Joy explained that Materials for the Arts gives teachers time and space to experience making connections between memories, stories, events and ideas through making art, then draw on those experiences to develop meaningful curriculum aligned to Common Core and the NYC Arts Blueprint. The work in the galleries was testament to the incredible variety of materials available to them in the warehouse, and the rich associative and symbolic meaning they developed through their experiences.

When I entered the workshop, Joy explained that participants were divided into grade level teams and tasked with developing a literature based arts project on a topic of their own choosing. At the end of the 6 - week workshop each team would present a performance incorporating their research, art making, and learning.

As the class started Louie provided a quick, effective tutorial on creating backdrops using one-point perspective and then showed a short video that used set-pieces and music to demonstrate how this easy approach to backdrops could be replicable in a classroom. Joy provided more demonstrations presenting ways to safely use 'unusual' materials from the warehouse like electrical insulation board and gaffers tape and a quick introduction to tunnel books as a way to incorporate time elements into drawing.

Approaches or techniques are never dictated by the instructors. Instead Louie and Joy facilitate materials exploration and help strategize ways to use materials that will advance the purposes participants want to achieve, very similar to learner-directed approaches to art education written about Diane Jaquith, Nan Hathaway, and Katherine Douglas (see below for more information). As in learner-directed approaches to working with children, teacher participants are introduced to materials, techniques and processes in brief whole-group presentations; invited to follow their interests and passions; and encouraged to connect their work to the art world and curricular concepts in their own classrooms.

After the brief demonstrations by Joy and Louie, the teams were off and working on their projects. I joined four high school teachers who were developing an integrated curricular unit through a study of Andy Warhol. The group members taught biology, physical education and dance, and art, and the group also included a high school secretary; they were exploring big questions related to language, collaboration, pop culture, history, and problem solving processes...and making Andy Warhol wigs out of (unused) mop heads, choreographing a group disco dance number, and creating puppets, all around a piece of non-fiction literature, *The Philosophy of Andy Warhol: From A to B and Back Again*. The curriculum they were developing was designed to help students consider ways design elements and cultural resources are interconnected, deeply aligning visual, material, conceptual and cultural aspects of the lesson. Using the Arts Blueprint strands as a guide to literacy in the visual arts they were writing curriculum that made connections to literary response through narrative writing, social studies through costuming, math through problem solving and measurement, and the arts through the development of a multi-sensory performance that crossed arts disciplines.

Many of the educators I met at MFTA were second, third, and even fourth time participants in MFTA professional development opportunities. They talked about how the workshops helped them understand themselves as learners, reconnect creative play in curriculum, develop strategies and ideas they could immediately put into practice, and forge connections with others who are excited and passionate about education. Going through the art making process helped these teachers conceptualize ways to relate art to their curriculums; connect with artmaking in ways they never had before, and develop new insights into children's interests and excitement about learning.

MFTA helps NYC educators resupply closets and refurbish classrooms, as well as reenergize and reinfuse their teaching with workshops with topics ranging from fabric and fibers to costume and set design. Group collaboration and exploration provide non-art teachers with insight into the cognitive, affective and social learning that can happen through art, and art educators with strategies from other curricular areas to support art learning. If a part of what art equals is making connections between people, ideas, and materials, it cannot be disputed that is what is happening at MFTA.

Louie and Joy also work outside of MFTA with music and music education; that work can be found on the Jerry Joy Music website at <http://louiemusic.com/index.php>.

Take a few minutes to learn more about MFTA at <http://www.materialsforthearts.org>. You can see more of Joy's MFTA work with teachers at <http://www.materialsforthearts.org/tag/joy-suarez/>.

For more information on learner-directed strategies in art classrooms go to <http://teachingforartisticbehavior.org>. Other resources include *The Learner Directed Classroom: Developing Creative Thinking Skills Through Art* edited by Diane Jaquith and Nan Hathaway, and *Engaging Learners through Artmaking: Choice-Based Art Education in the Classroom* by Katherine M. Douglas and Diane Jaquith.

To see more...

You can view a short video titled **Materials for the Arts: Your Trash is Our Treasure** on [Youtube.com](https://www.youtube.com) and see the longer documentary titled **Creative Reuse in the Classroom: The Documentary** at <https://mail.google.com/mail/u/0/#inbox/14a2515ec2c17cb9?projector=1>



Joy Suarez with NYC teachers Sarah Kim, E. Jay Sims, Isabel Polanco and Elaine Delisi in their Warhol wigs

Workshop Descriptions



Please Note: The workshops listed in this issue of the NYSATA News are as of the printing of this publication and are not complete. They are also subject to cancellation or change. For more information and current listings, please check our website www.nysata.org. Presenters are listed at the end of each workshop description.

Online Resources For Art Education

This workshop will increase knowledge of online resources that enhance visual arts education, and student's digital literacy skills. All resources covered in this workshop are aligned with NYS and National Visual Arts Standards, and many of them are FREE!
Mary Simon

A Picture Is Worth a Thousand Words: The Importance Of Visual Language To Decode Documents

This workshop discusses how Visual Literacy will encourage students to improve their overall analytical and interpretation skills, by elaborating with details and descriptive phrases. Receive suggestions on how to expand students' academic language to strengthen important Common Core connections across disciplines and support student success in ELA and History. Using examples of the Art Criticism model, attendees will brainstorm and share how the use of visual documents can help strengthen students' comprehension of "texts." This interdisciplinary approach to instruction can motivate students and support today's under-resourced learners.
Anne Manzella

Collections Galore

This workshop encourages teachers to use a variety of mediums (watercolors, oil, pastels) and techniques (wet-in-wet, dry brush) to create projects that inspire and enrich the students' experiences. The projects can be differentiated by grade level and address a variety of skills, aptitudes, learning styles.
Christina Dixon

Art Therapy In the Classroom: Incorporating an Art Therapy Perspective In Art Education

This workshop explores how art therapy can provide a holistic approach to art education. Learn what art therapy is and how it can benefit the many challenges facing our students. Artwork examples and lesson plans will be discussed through an art therapy mindset, followed by a relaxation drawing activity.
Dawn Giunta Carr

Art Starts With Ideas - A Contemporary Approach To Elementary Art

Learn how to design elementary art lessons, inspired by cave art through contemporary art, that start with ideas. Lessons for grades 6 - 8 will also be discussed and a format for designing an entire idea-based curriculum will be shared.
Katie Hujer

Monsters, Wrinkles And Eyes.... Oh, My!

Incorporate community and collaborative lessons in your art classes. This workshop presents three creative, engaging, easily implemented projects that will have your students, parents, faculty, administrators, and community involved and talking about art! Lesson specifics will be given and are adaptable for different grade levels.
Judith Kosinski

Youth Art Month (YAM): Start Up At Your School

Youth Art Month activities in your school are a great way to advocate for your program and show how art can be a positive force in your community. Presenters showcase how they started their program and transformed March

into workshops, community events, art shows and more.

Ellen Pennock, Sara Apker, Amanda Colunio

Northwest Coast Native American Masks-Lesson and Resources

This presentation focuses on sculpture/paper maché masks in the style of the Northwest Coast Native Americans. The lesson stresses the importance of this culture and creation of wearable art. This lesson meets all the NYS art standards, including an optional performance element as well if resources are available.

Ellen Pennock

Building a Professional Learning Community From the Ground Up

Frustrated by lack of art PD offerings in your area? Learn how "Art Circles" were created as professional development group serving the needs of rural art educators. Tips and tricks for funding, getting credit, and serving the needs of art teachers in a meaningful and relevant manner.

Donnalyn Shuster, Jody Wilmarth, Heather McCutcheon

Family + Art = ! How To Infuse Family Into Your Art Program

Family Friendly initiatives are growing and can provide a great avenue to advocate for your art program. Presenters will share a map to hosting a stress-free Family Art Night, Student gallery, and newsletters.
Kimberly Ryan

Exploring Analogous Patterns Using Paper Stencils and Glaze

Participants will use nature as their inspiration to create colorful patterns on bisque-fired tiles by layering glaze colors and using newspaper as a resist.
Kevin Beckstein

Workshop Descriptions

21st Century Imagination Collaboration

Technology can facilitate a student-centered collaborative experience through art. The presenters will showcase a unit that they can scale from an elementary through high school experience. Attendees will obtain a plan to implement their own collaborative project in their district.
Justin Sandomir, Peggy O'Hara, Jenn Bini, Matthew Tomaselli

Quilling: The Art Of Curling Paper Into Shapes To Form a Design

Quilling, or paper filigree, is an art form that involves strips of paper that are rolled, coiled, shaped, and glued together to create decorative designs. This art form is very flexible and can be geared toward all age levels from upper elementary through high school.
Karen Zeller

Digital Photo Editing With GIMP (a Free Photoshop Alternative)

GIMP (GNU Image Manipulation Program), a free online software, allows students to experience image editing technology without Photoshop. With many techniques and tools in common, this alternative to the expensive Photoshop program furnishes your students with a powerful retouching and correction workplace. This workshop introduces basic tools and processes which you can take back to the classroom.

IMPORTANT: a personal Mac or PC laptop is necessary for this workshop; no iPads or tablets. Download and install GIMP prior to the workshop <http://www.gimp.org>
Dr. Susan Lane

A Garden Journey

Share a wonderful experience of collaboration: STEAM and art making that evolved into the creation of a lovely Japanese Garden. Lesson plans will be available.
Kathleen Hallam-Bushek

Moving Lines: Mapping As an Embodied Research Method

As a research method, cartographic approaches to understanding human

experiences of place hold promise for the field of art education. Drawing from personal research, the presenter offers hand drawn maps of place that allow for an embodied understanding of beginning art teachers' experiences.
Samantha Nolte-Yupari

I Can Use What's In the Art Room? Tips and Tricks To Stretch Your Budget.

Tiny budget, no problem! Learn how to re-purpose many traditional and non-traditional materials. Art paste has an infinite number of uses, as do materials that you already have or can easily secure from local businesses for free. Roll up your sleeves, experiment and share your own tips.
Jan Dylewski

Make Your Own Ch-ch-ch-chia

Learn how to make your own clay Chia Pet in this hands-on workshop! This is an intermediate to high school level project that allows for creativity and fun. There will be a brief slideshow of examples followed by a demonstration. A sample rubric will be handed out along with the lesson plan.
Lauren Flood

Giacometti-Inspired Sculpture

Learn about Giacometti and make a Giacometti-stylized stretch figure

sculpture. Using lightweight air-dry clay, armature wire and a wooden base, make a Giacometti-like sculpture. Different types of finishes that can be used to make the sculptures look like realistic metal, will also be discussed.
Mike Gugel

You Have To Be Crazy Not To Take Art Classes!

Think about education being a training ground for a career. Most of today's students, K-12, will be entering a career that has not been invented or created yet. Where do you learn creative problem solving skills? Art Class and Art School!
Liam Sullivan

Diversifying STEAM With Generative Play

Learn engaging play activities that involve simulating arts of indigenous cultures using concepts shared among STEAM disciplines. Information regarding alignment of activities with academic standards will be provided.
Audrey Bennett

'Faux-Resist' Painting On Roofing Felt

Roofing felt is a uniquely textured, inexpensive, readily available material that can be used for painting, and also for collage and sculpture. Experience



Workshop Descriptions



roofing felt as a painting surface as you explore a faux-resist technique in this hands-on workshop. Discover the possibilities for globally inspired projects and much more.

Phyllis Brown

Spirit Trees

There are countless stories, legends and allegories that explore the connections between humans and trees. In this Blick Art Materials workshop, participants will create a sculptural Tree of Life that can be painted and personalized with objects and images suspended from the branches or gathered around the roots.

Julie Davis

Ball Point Engraving

When we think of engravings, we tend to think of carved stone, wood or etched metal plates. In this Blick Art Materials workshop, participants will learn a low-tech method of pressing a design into a board through paper with a pen, then revealing it by rubbing over the engraved surface with colorful art sticks.

Julie Davis

Inspire: How To Write For a Magazine

Inspire fellow art teachers with your unique lessons and classroom tips and tricks by writing for national magazines. Heather has three published articles in Arts and Activities and SchoolArts magazines. Writing for these magazines will be covered, along with submission information and links to the sites.

Heather McCutcheon

OVA = Olympics of the Visual Arts, Alive and Well In New York State

Learn about the Olympics of the Visual Arts (OVA), a daylong extracurricular visual arts school program for students

in grades K-12, across New York State. OVA is in its 34th continuous year, supported annually by the New York State Art Teachers Association.

Discover how OVA challenges and stimulates students as they demonstrate original and creative problem solving in the visual arts; categories include:

Architecture, Media Arts, Fashion Design, Sculpture, Painting, Drawing, Illustration, and Graphic Design. Each problem has a specific performance standard to meet within the visual arts, and is judged by art professionals from the field.

Anne Manzella, Roger Hyndman, Jane Berzner, Helen Findlay

Elementary Lesson Sharing

Bring an example and 25 copies of your favorite lesson plan. In this workshop you will come away with an abundance of ideas to bring back to your classroom.

Jane Berzner

Interdisciplinary Studies With Encaustic Painting

Explore the versatility of encaustic for painting, printmaking, collage, and mixed media while educating students in the rich history of Ancient Greece and Egypt. This presentation is designed to inspire ideas on how to tie in history, geography, and science while teaching with encaustic paints. This presentation will include demonstrations of various encaustic techniques.

Michael Lesczinski

Creating a Conversation Through Art Making

An overview on the experience SUNY Oswego students had teaching art classes to residents of Bishop Commons, a senior living residence. This workshop shows how art making can act as a catalyst for conversations between generations. Through these conversations both students and teachers exchanged memories and stories triggered by art.

Caitlin Roberts, Jacquelyn Kibbey, Caitlyn Kneppka, Lauren Boyer

Manners of Critique

The courage to talk about ones work

and the confidence to hear what other have to say about that work is a life's journey that starts in public school. Manners of Critique is an investigation into various methodologies of critique as well as an interactive exchange between all in attendance.

Scott Seabolt, Alexandria Brock

The State Of Arts Education In New York: Update From NYSED

Want to understand the top New York state wide education reform issues and how they affect the arts? Come hear NYSED Visual Art Associate, Leslie Yolen, provide pertinent and timely information regarding arts education in New York. A question and answer session will follow her presentation.

Leslie Yolen

Hosting Fantastic Art Shows

Art shows are a wonderful addition to art curriculums. Find out how to create your own district art show and add value and merit to your program.

Discussion includes easy ways to get started, tips and tricks for help along the way, and ideas to shake up boring displays. A workshop aimed at anyone interested in displaying his or her students' art.

Rebecca Dupree, Jen Hutchins, Maria Blondo

What Do Creativity, Student Achievement, and the Common Core Equal? Visual Journals.

This workshop will provide participants with fun ideas, creative examples, and successful student solutions to Visual Journaling assignments. Visual Journals provide opportunities for student growth and self-expression, meet the need for Common Core inclusion, and can easily be implemented into current programs and curriculums.

Terry Crowningshield

Nasco Game Show

Nasco will share some great information on products, projects, and what's exciting in art education. The demonstration will include a wide variety of products from many manufacturers focused on art education K-12. After the infomercial, Nasco will shift into game show mode and raffle all of it off to those who attend.

Eileen Schween

Workshop Descriptions

Stepping Out In Style: Portfolios That Will Knock Their Socks Off

Assembled and presented properly, the art portfolio not only demonstrates proof of learning and growth in the arts, it provides a holistic portrait of a student and their experiences. Building a portfolio provides evidence of professionalism, thinking abilities, and presentation skills needed to achieve both college and career goals. This workshop will cover art direction and critical choices in developing a versatile portfolio for both fine arts and graphic design and the effectiveness of portfolio development over standardized assessments in support of the portfolio project. Best practices will be shared, such as preparing students to speak and write about content as well as lessons for the classroom.
Carla Senecal

Toilet Paper Food Sculpture

Learn to create a 3D food sculpture using toilet paper and paint. Students of all ages and skill level can create a food item by wetting and manipulating toilet paper. Participants will view images and create and paint food sculptures that fool the eye. Don't worry - its clean toilet paper!!
Carrie Grillo, Nancy Pagano

Sculptures with a "Can Do" Attitude

Come and learn how to create exciting sculpture projects with your K-12 students using recyclable materials and found objects ranging from large aluminum cans, light bulbs, wood scraps, test tubes, coat hangers, and much more. Lots of great ideas, samples, and information.
Terry Crowningshield

Fabrics and Fables

Fabrics and Fables is a cross-cultural exploration of legends, stories and myths dealing with the material culture of textiles, clothing, and costumes. Participants will learn how to explore a material culture via object study, art experiences, and social studies connections, while addressing Global Competency. Participants will move through a variety of experiences that allow one to access information from cultural objects of their choice. A discussion of Global Competency and

related resources about this educational initiative will be highlighted.

Suzanne Kolodziej

Shrinking Funds – Hidden Resources

Art teachers have a history of re-purposing junk into art supplies. With current trends of slashed budgets we are expected to do the impossible. This workshop will demonstrate how to extend your supplies, create new ones, and how to re-purpose a variety of items. Ideas to share are welcome!
Geraldine Link, Jill Accordino

Art Educator And Yearbook Advisor

So your district has given you the task of advising for the yearbook, what now? This workshop is for the art educator who was just handed the job of creating the yearbook. You will be provided with information on how to start from scratch, pick a vendor if needed, and tricks on how to make this process easier. Work shared will be aligned to NYS Standards and the Common Core.
Brenna McCormack

Get Serious About Your Advocacy Program With Youth Art Month Keep the focus on your K-12 visual art program by implementing a Youth Art Month Program. Learn how to incorporate our proven strategies to build community awareness and create a solid PR program. Be a part of our national award-winning program today!
Donnalyn Shuster, Julia Lang Shapiro

Pinching Pennies: Art On a Budget

Discover how to stretch your dollar in this interactive and creatively stimulating workshop. Explore how to use seemingly useless items to create exciting projects WITHOUT being too "crafty." Look at websites to find out how to access donated supplies. Come prepared with a device capable of accessing the Internet. Projects will be connected to NYS Common Core and Visual Arts Learning Standards.
Kathryn Stanley

The Visual Arts And Disability: How Ceramics Instruction Affects the Academic and Social Performance of Adult Students With Developmental Disabilities

See and hear the results of an informal research study conducted to determine if there are changes in the academic and social behaviors of college students with developmental disabilities as the result of ceramic instruction. The presentation is a combination of lecture and a multimedia demonstration.
Marianne Blanda

Up Against A Wall: Exploring Street Art

Using the public artwork in Brooklyn's Bushwick Collective, explore themes, styles, historical movements and artists. Contemporary street art furnishes a rich environment for art classroom discussion and practice: the nature of art's value and meaning, the tension between free expression and individual rights, and the perpetual dialogue of appropriation, originality, and tradition.
Martin Merchant

Standards Revision Update

NYSATA Standards Revision co-chairs Cindy Henry and Robert Wood will present and discuss progress updates and current timelines for the Art Standards Revision process in New York State.
Robert Wood, Cindy Henry



Workshop Descriptions



Silk Screening With Ceramics

Learn how to use Mayco's designer silkscreens on ceramics using Stroke & Coat glazes for highly detailed designs. Your students will be able to incorporate a variety of designs in combination with other glazes to create unique works.

Nathan Klein

The Writing Artist: Finding The Art In Language Arts

An art curriculum that includes rich and innovative writing activities can build students' literacy, technical ability, and self-awareness. In this hands-on workshop, secondary teachers in Art and English will collaborate to lead participants through three interactive lessons that use writing to support art-making and critical thinking.

Macksi Warner, Danielle Pieratti

Pop Art! Pop Quiz!

The world of Warhol appeals to all ages, and this presentation will include an explanation/demonstration of a lesson that engages students in creating their own Pop Art. The process is aligned with the Standards for the Arts and includes the Elements of Art and Principles of Design. All workshop participants will be required to take a "POP QUIZ" A student exhibit will be displayed.

Nancie Cooney

Teaching With Big Ideas: Exploring Transformation

Transformation = thorough, dramatic change. Changes occur throughout our lives and culminate in transformations of our bodies, ideas, abilities, and the environments in which we interact. In this panel, Nazareth Art Education

students present units for grades PreK-12 that explore the Big Idea of Transformation.

Samantha Nolte-Yupari, Karey Schmergel, Amanda Wilmier, Kelly Clancy

Redesign Your Art Room

Art room needs a facelift? Want to be more efficient and organized? Get new ideas, tips and tricks from two art teachers with over fifty years' experience teaching K-12 in a fast paced workshop.

Donnaly Shuster, Jody Wilmarth

The Beauty In Art and Science: Another Surprising Relation Through the Aesthetic Realism Teaching Method

What does Cubism have to do with vital biological processes occurring within our bodies? While seemingly so different, have they a structure in common? Learn how each puts opposites together, and how through the opposites, art and science are related to each other and to our lives.

Donita Ellison, Rosemary Plumstead

Collaborative Mosaic Mural Project – Students Needed

The 2016 Global Mural Conference will be held in Western New York to highlight murals with historical themes

that celebrate the history and culture of the Erie Canalway. Find out how your students can participate in painting a collaborative mosaic mural during the 2015-16 school year. Receive materials to get started.

Lisa Petrosino, Gene Bavis

Surviving Art On a Cart

Maybe it's your first job, maybe you have been teaching awhile when you hear those dreaded words: Art on a Cart. During this presentation you will discover not only how to survive but how to thrive on a cart. Learn tips, tricks and benefits from a five-year cart veteran.

Laura Minor

Finding Funding With DonorsChoose.org

Is your art room lacking funding? Learn how to write winning proposals, what time of year to write proposals and how to find partner funding with DonorsChoose.org.

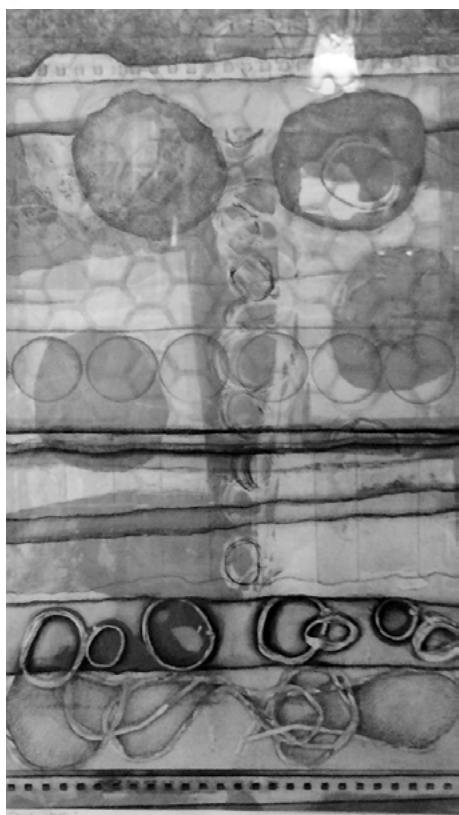
Jessica Sinclair

Cut, Paste and Write Your Way Through the Common Core

Have you been asked to incorporate writing into your art room? In this hands-on workshop, participants will walk away with practical "book forms"



Extended Studio Workshops



Gelli print by Beth Atkinson

The Encaustic Sampler

This workshop will focus on basic encaustic application techniques geared toward classroom application. You will learn how to prepare your surface, apply and fuse paint layers, apply simple collage and stencil methods, and create textures. You will leave with a finished encaustic sampler.

*Kathryn Bevier, Enkaustikos Education
Limit 12 participants*

Gelli stART

Get stARTed with Gelli Plates! Whether you have tried the new craze in printmaking or not this workshop will give you great ideas for bringing monoprinting into any level of the art classroom. From Kindergarten to AP and beyond Gelli Plates are the new and easy way to get fabulous results without a press. A great way to explore the Elements and Principles of Art and promote exploration, creativity and problem solving. Participants will start with the basics of Gelli Plate Printing

**You must preregister for these workshops
On-Site Extended Studio Workshops are \$35
Fees are non-refundable**

and move on to more advanced techniques. The new 3" x 5" plate is the way to get stARTed!

Beth Atkinson

Limited 20 participants

Initiating a Successful Visual Journal Practice

Reclaim your artist within! Come experience creative and personal meaning making as you kick-start your own personal visual journal. This workshop will bombard you with artistic possibilities approaches to inform, enhance, and expand your studio practice in as little as 15 minutes a day. A wide range of layering techniques using watercolor and watercolor pencil, collage, drawing, image transfer, stencils, and various page manipulations will be explored so that you can create texture, depth, and meaning. The focus of this workshop is to encourage you as a busy art educator to reconnect with your own artistic practice. Applications and strategies for the classroom will be discussed along with the opportunity to

view many student sketchbook/journal strategies and samples. A variety of writing prompts, links, and other resources will be shared. Participants will leave with a mind filled with possibilities, many resources for further exploration with self and students, and a starter "portable studio" to carry with you as you continue to develop your visual journal practice.

Cindy Henry

Limit 20 participants

Some Day My Prints Will Come!

Are you looking for a cost-effective way to monoprint? Using the NEW Mono Print Plates from NASCO, we'll share creative printing techniques, clear steps to successful layered prints, and lesson ideas galore! If you've mastered the art of monoprinting, we'll dazzle you with a collagraph plate technique (for all grade levels) that will expand the lesson ideas exponentially! Join us for a fun hands-on experience during the conference!

Michelle Schroeder

Limit 20 Participants



Workshop Descriptions



to use in your teaching. Focus will be on artists like Matisse, Cezanne, Leonardo da Vinci and more. Cut, paste and write your way through the Common Core.

Kathleen Pfeifer

Abstracting Nature: Go With the Flow

Participants will transform ideas from nature (flowers, foliage, or simple landscapes) into flowing, fractured abstract images using glue, watercolors and permanent pen. Come and go with the flow. There are no mistakes, just new opportunities.

Beth Brody

NYSATA STEAM Shop

Please come and let us introduce you to NYSATA STEAM! Learn what it is, what it can do, and what it will do. The second half of our presentation will be a hands-on workshop. Participate in some STEAM lessons to take with you.



*Kathleen Hallam-Bushek,
Christine Attlesey-Steger*

Found Poetry/Found Art

Take a look at a collaborative project between an English Department and Art Department where students create their own found poems and found art from random documents and abstract imagery.

Beth Atkinson, Arthur Mediate

Cheap, Fun, and Easy!

Cheap, fun, and easy is how to live and survive in the art room. Come and see examples of projects that are set for a small budget, learn how to do them, how fun they are to do, and how they can be done with many grade levels.

Nicole Fabian

Calder Fish Sculpture Workshop

This is a follow-up workshop to the "Calder Rewired" school assembly performance. Through the use of wire coat hanger, beads, and wire your students will learn to create a colorful wire creation similar to Calder's 1940's fish sculptures.

Carlton VanPyrz

Picasso People

An art teacher's school assembly event called "Picasso's Art and Life" comes alive through novel costuming, props, masks, puppetry, dance, and mime all set to a musical background. Highly recommended by art teachers and Parent Teacher Associations.

Carlton VanPyrz

Picasso Still Life Collage Workshop

This is a Follow-up workshop to the Picasso People performance. Based on Picasso's "Violin on Blue Tablecloth", this workshop introduces participants to Picasso's style of creating a still life with collage by using appropriate techniques for students.

Carlton VanPyrz

Pinterest Party - Art Classroom Ideas

Have you caught on to the Pinterest craze? Want to find the best ideas on the web to create your dream classroom? This presenter shares tried and true Pinterest concepts: classroom

management, lesson planning, and storage ideas adapted from Pinterest pins. You will leave with some new ideas for your space.

Jennifer Matott

Creative Collaborations: How To Make Museums Work For You

Discover ways that you can work with art museums to supplement your curriculum, augment your professional development, and fulfill in-service credit requirements, all while providing real-world art experiences for your students. This workshop will reveal creative collaboration methods for building inquiry and object-based learning in both museums and classrooms.

Amber Spadea

It's Not Your Mother's Art Room Anymore

Transform your classroom into a student-centered art studio. Veteran art teachers discuss their transition to the choice-based curriculum. Learn practical strategies for organizing centers, managing materials, and providing resources to create an accessible learning environment. Also included are lesson ideas and how this curriculum has affected students' work and work habits. Photos of room set-up and student work using this curriculum and other resources will be available.

*Chris Brown, Andy Reddout,
Corrie Burdick*

African Inspired Polymer Clay

Come and enjoy the world of Africa as seen through the medium of Polymer Clay. In this hands-on workshop learn how to transfer this ancient ethnic culture into the new medium of polymer clay. Handouts will be provided.

Nan Josephson, Ph.d.

Ray Henry Award Presentation: Tales from Tanzania: The power of storytelling in a multicultural art curriculum

Karibuni! –Welcome! In this workshop we will be taking a journey to Tanzania, where we will explore my

Workshop Descriptions

recent service trip in Dar es Salaam, Tanzania teaching art and literacy to over 30 students who are English language learners. Discover how to design and teach a relevant multicultural curriculum for students of all varying abilities and learning needs, and how to implement storytelling as a powerful tool to promote students voices in your classroom. Participate in a fun mini-bookmaking tutorial and make your own mini sketchbook that can be used as a guided practice for your students. Receive a copy of my Tanzanian unit plan, fun materials to play with when making your own mini book, and helpful advice about teaching abroad opportunities and how it improves your overall art instruction for your classroom.

Kaitlyn Terry

Wellness For the Art Teacher

Christine Attlesey and a panel of fellow art educators will lead a round table sharing of mind and body wellness tips and exercises to survive and thrive in today's world as an art teacher. Bring a yoga mat if you wish.

Robert Wood, Christine Attlesey-Steger

Fabulous Ideas Using Recycled Materials

Discover easy ways you can make use of assorted recyclable materials, including your old shipping cartons, cereal boxes, shredded paper, CDs, shoebox lids, bottles, and more. Several unique art activities/projects, both 2 and 3-dimensional, will be shared that can be effortlessly linked to your curriculum and standards.

Phyllis Brown

Journey Into Choice: First Year Experiences

Explore the possibilities of a Student Directed Art Class through Choice-Based learning. This workshop shares the trials, tribulations, and successes of rolling out a first year of choice in the classroom. Topics include communicating the benefits of a Student Directed Class to administration; aligning to district curriculum; NYS Standards and NCA Standards; APPR pre- and post- at first

day of school; and tips and tricks to get you started slowly and make modifications for your own needs. Handouts and organizational tools will be provided.

Sharon Ciccone

The International Folk Art Festival - Travel and Professional Development with Crizmac and SchoolArts

Have you ever seen the incredible photos of the International Folk Art Market or other travel adventures in SchoolArts magazine, and wished you were there? Crizmac offers fabulous cultural tours that include professional development hours. Learn about a wonderful Folk Art Extravaganza experience in Santa Fe, with Crizmac/SchoolArts.

Phyllis Brown

Scherenschnitte and Papel Picado

Come learn the history and cultural references to both scherenschnitte (German cut paper designs) and papel picado (Mexican folk art). The scherenschnitte lesson incorporates the study of Greek and Roman Gods; the papel picado lesson incorporates "Dia de los muertos" (or "Day of the Dead"). See how these lessons are used in the classroom and use them as a starting point for your own teaching.

Cheryl Schweider

Ndebele Houses Of South Africa

The Ndebeles are an African ethnic group living in South Africa and Zimbabwe known for their artistic talent, especially their painted houses and colorful beadwork. In this workshop create a cylindrical house with a raffia roof. Emphasis will be placed on geometric design, symbols, and patterns, as well as culture and traditions of the Ndebele people.

Carolann Lally, Patricia Stork

Seneca Babcock: Through the Eyes, Hearts, and Art of Children, Part 2

Daemen College Art Education majors engaged children from Buffalo's Seneca Babcock neighborhood in a photography project that started two years ago. Student-artists in elementary & middle school learned about Jay Maisel and how to make the ordinary extraordinary using photography. See photographs and hear perspectives on the project.

Mary Wolf, Kathryn Haessner, Rebecca Haley, Emily Yeager

One Day Wonders: Lessons In One Day Or Less

Ever struggle with what to do with students who finish projects early or have had trouble developing simple, self-directed sub plans? Worry no more, learn how to create a number of



Workshop Descriptions



fun and creative one-day lessons that your students will love. Be prepared to learn, share, and try some out for yourself.

Kathryn Stanley

Smashed Can Art

Art with recycled materials is the focus of this workshop; create an art piece from a soda can and paints. Work will be mounted on a painted mat board. A variety of paints will be used.

Shari Sysol-Alongi

"The Best Art Party Ever" (1st Grader quote)

Even though we are getting ready for the start of our school year, come see how you can celebrate the end of the school year with your students. This

lesson will have you teaching up to the last day and exploring color, space, and creativity.

Heidi Diponio

Skip, Stay, Create

Come play a game called Skip, Stay, Create. Make a piece of art determined by how you played the game. This lesson will have your students understanding and applying the Elements of Art in just one day.

Heidi Diponio

Favorite Elementary Lessons

This workshop features art experiences that are favorites of our students. The lessons are creativity-based and are full of choices for students to explore. We will briefly present the lessons and then give you time to make and take your own examples.

Julie Gratien, Terry Lindsley-Barton

Pay It Forward

If you have ever considered having a student teacher, but are unsure of what it entails, this workshop is for you.

Through a panel discussion and

presentation we hope to answer any questions you may have and dispel any misconceptions or myths surrounding the valuable experience of hosting a student teacher. Isn't it time you "pay it forward" and give back to your profession? Come and find out how rewarding it can be!

Pat Groves, Cindy Wells, Dr. Samantha Nolte, Dr. Beth Thomas, Susan Rudy

**Be sure to
check the
NYSATA Website
for
Up-to-Date
Conference
Information in
November**

The Visual Arts at SUNY Buffalo State

Visit us at: WWW.buffalostate.edu and on Facebook at:
<https://www.facebook.com/groups/33178781107/>

- Located in the Cultural Corridor with the Albright Knox Art Gallery & the Burchfield Penney Art Center
- The Visual Arts at SUNY Buffalo State were ranked 13th among the 50 U.S. colleges in *Where Art Programs Abound* by the College Database



BUFFALO STATE
The State University of New York

- 32 concentrations, majors & minors in 5 visual arts departments
- An urban location with numerous galleries and exhibition venues
- Affordable state tuition rates
- Overseas learning opportunities in Sienna, Italy

Friday After Dark Workshops



Printmaking made SIMPLE

Participants will learn how to teach printmaking on a very low budget. Schools don't nearly receive the funds they should for the arts. So, as teachers we have to be resourceful. I have been resourceful, and have found a way to teach an ancient technique very EASY with comic book backings and toothpicks. Participants will use already made printing plates to learn how to emboss with watercolor paper. They will then make their prints unique by painting them with watercolor. Participants will be able to create their own printing plate with comic book backings and tooth picks.

Printmaking extraordinaire!

Erin-Marie Elman

Making Calveras

Calveras are decorated skulls traditionally made out of sugar used as decorations for Dia de los Muertos. Background information on these skulls will be provided with student examples. Each participant will create their own plastic decorated skull representing a deceased ancestor using sharpie markers, fake sequins, gemstones, and silk or paper flowers. It will be a lot of fun sharing about ancestors as we work!

Judy Light

Mixed Media Encaustic

Join me for an evening of creation in hot wax, mixed media fun! Using drawing paper, a variety of mixed media materials, image transfers, and hot beeswax, we will create artwork that will be infused with texture and color. You will learn mixed media techniques as well as encaustic painting. Building the artwork from the bottom up, infusing wax over top, and adding more layers will excite and get your creative juices flowing. I'll bring the materials, inspiration, and fun... you bring the creativity! Bring your own laser printed or Xeroxed copies of images or use mine! You must bring a Masonite or foam core panel that is 24" x 24" or larger. I will have a few to sell (\$5) if you prefer.

Jennifer Matott

Recycled Vessel Challenge: Connecting Common Core with Project Based Learning

Using primary source documents from The Fenimore Museum in Cooperstown, students gain knowledge of Native American culture and work in a design team to create a functional and aesthetically pleasing vessel. Experience hands on 21st century learning skills mesh with art and CC

**All FAD workshops are \$25.
You must preregister for
these workshops.
Go to www.nysata.org to register.
Space is limited**

Three in One Klee Play
Play using Klee or an artist of your choice! This is a multi-media workshop in which participants will be creating a print, their own printing plate, and creating rubbings using available materials. Explore the possibilities, create, and have fun!

Kathleen Hallam-Bushek

Social Studies standards for yourself!
Donnalyn Shuster, Christine Angotti, Liz Congdon

Viking Knit: From Basics to The Next Step In Jewelry Wirework

Learn the foundation techniques involved in creating Viking Knit, a strong but delicate woven metal rope, using a centuries old technique that is similar to chainmail. Integrating beads, layered wirework, fashioning finishing components for presentation and more will be explored. Participants in this hands-on workshop will leave with finished jewelry and wire working examples, handouts and ideas for ease in implementing in their own classroom.

Amy Utzig

Oh What A Relief! Fabulous Tooling Foil

Participants will explore the use of a variety of tools to successfully create deep relief in this easy-to-manipulate material, and will also have options to "antique" add color to, and further embellish their tooling foil creations. Assorted tools and varieties of foil will be available to keep for future experimentation.

Phyllis Brown

**Friday After Dark
and
Extended Studio
Workshop Tickets
are Non-refundable**



MSEd NEW PALTZ

MSEd IN VISUAL ARTS EDUCATION

Contemporary studio practice and art pedagogy

Revised low-residency program
15 months: 2 summers in residence at SUNY New Paltz; 2 semesters online

Application Deadline: March 15
www.newpaltz.edu/arted

Faculty:
Aaron Knochel
Jessica Poser
Beth A. Thomas
Alice Wexler



we ♥
student
ART

**Celebrate the masterpiece
in every student!**

Celebrate your students' artwork by submitting it for consideration for a future Sax catalog cover. If selected, you and your student both win Sax gift certificates. Just email an image of your artwork to artshare@schoolspecialty.com



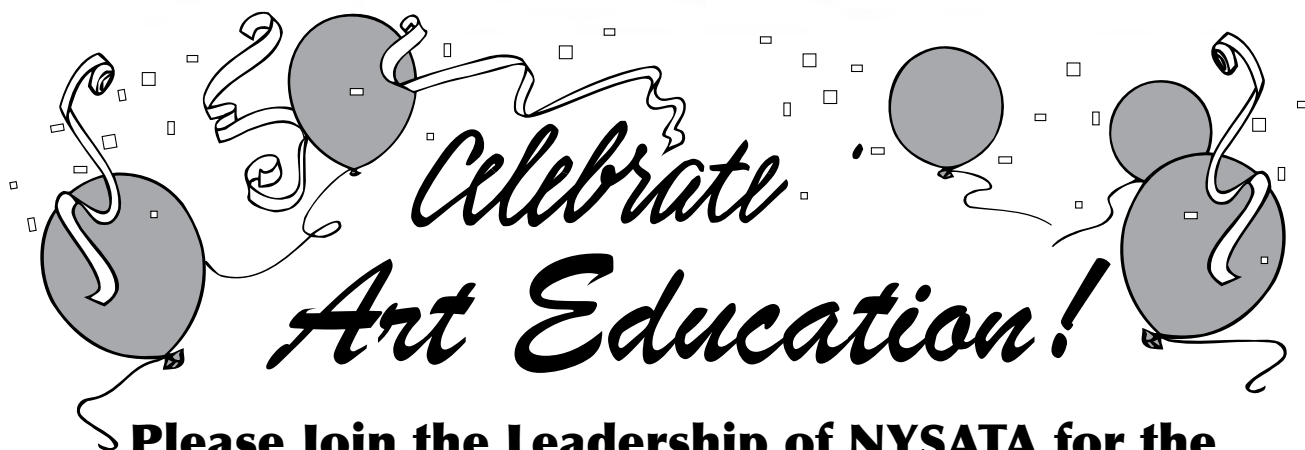
Check out our **NEW** website
eTriarco.com



Expanded Product Listing • **FREE Lesson Plans** • **Catalog Page Views**



Contact Triarco
for your **FREE** Catalog!
1.800.328.3360 • eTriarco.com



Please Join the Leadership of NYSATA for the
President's Reception and Dinner

Saturday, November 21st from 6:30 until Midnight
We Will Honor Our Awardees, Presenters,
and Celebrate the Members and Student Art Exhibits

This fun filled evening will feature:

- **President's Reception from 6:30-7:30 with cash bar and an assortment of hot and cold hors d' oeuvres.**
- **A Full Buffet Dinner!**
- **Partici-Paint! Interactive Fun!**
- **Dancing to DJ Dr. Kwazy Tunes**

9:00 PM-Midnight

\$60 per person/Dinner & reception
Includes 22% gratuity

Included with Full Meal Package.

Single tickets may be purchased online or
at Registration

PARTICI-PAINT!

Join us for this free painting party where we will put a new twist on those "art" parties and make some fantastic art together.

At the end of the evening we will hold a silent auction of the work to benefit the NYSATA Student Scholarship Fund!

Annual Members Exhibit



Exhibit Guidelines:

- Entry fee: \$25.00 for up to 2 works of art. 10% of the proceeds go to the NYSATA scholarship fund. Cash awards will be given.
- Members may enter a maximum of two works per member.
- 2D Work may be submitted unframed and matted with a sturdy backing, or framed with lightweight frames and Plexiglas.
- **NO GLASS PLEASE! Entries with glass will not be accepted.**
- Maximum size for 2D work is 32 x 40 in. No exceptions.
- Deliver work and register Friday, November 20th. from 9:00 AM to 1:00 PM.
- There will be limited 3D display space. You may bring your own pedestals.

NYSATA makes every attempt to take good care of the work but can not be held responsible for any loss or damage that may occur. Security will be provided. However, all work is exhibited at the risk of the artist.

Annual Student Exhibit

Exhibit Guidelines:

- Due to space limitations, there is a limit of 25 participants this year.
- Participating teachers must be members of NYSATA. Work of non-members will be removed if displayed.
- Each participating teacher will have a 4' x 8' coroplast panel on which to hang artwork.
- Work should be appropriately mounted and labeled using the label provided as a pdf on the NYSATA website.
- 3-D pieces can be exhibited on sturdy, teacher supplied pedestals.
- Each teacher will be responsible for hanging their students' work.
- Identify your display with a 9" x 12" sign that includes district, school, and teacher.
- Consider sharing information about your display with descriptive material mounted on the panel along with the student work.
- Bring work to Student Exhibition area beginning Friday morning at 10 AM.
- Display must be completely installed by 10 AM Saturday.
- Teachers may download a Certificate of Participation from the NYSATA website to distribute to participating students.
- Display must be dismantled by 10 AM on Sunday.



Deadline to register for this exhibit is November 1, 2015

Questions? Contact Lisa Lawson: lgart@roadrunner.com

REGION ART EDUCATORS OF THE YEAR

Region 1	Jan Dylewski	Region 6	Christine Wallace
Region 2	Melissa Phillips	Region 7	Christine Attlessey-Steger
Region 3	Lauren Flood	Region 8	Jackie Cruz
Region 4.....	Geraldine Link	Region 9	Beth Brody
Region 5	No Nominee	Region 10	Maria Maritato

SPECIAL CITATION BUSINESS OR INSTITUTION

Broadway Mall, LLC Hicksville, NY

OUTSTANDING SERVICE AWARD AT THE TIME OF RETIREMENT

Phyllis Brown, Region 6

RAY HENRY AWARD

Kaitlyn Terry, Region 2

ZARA B. KIMMEY AWARD \$1000

Sebastian A. Niculescu

Hicksville High School, Hicksville, NY

Attending: Brown- Rhode Island School of Design, Dual Degree Program

Art Teacher: Beth Atkinson

BILL MILLIKEN AWARD \$500

Katherine R. Mulligan

East Syracuse-Minoa High School, East Syracuse, NY

Attending: School of Visual Arts, NY

Art Teacher: Matthew Cincotta

AIDA SNOW AND ELAINE GOLDMAN AWARDS \$500 EACH

Priya Prasad

The Wheatley School, East Williston, NY

Attending: The Gallatin School of Individualized Study at NYU

Art Teacher: Julia Donovan

Tiana J. Morrissey

Union Endicott High School, Endicott, NY

Attending: The School of Art & Design at Alfred University

Art Teacher: Cindy Henry

BARRY W. HOPKINS AWARD \$500

Tina (Archana) Goparaju

Hicksville High School, Hicksville, NY

Attending: Carnegie Mellon University School of Art

Art Teacher: Beth Atkinson

NYSATA STATE ART EDUCATOR OF THE YEAR



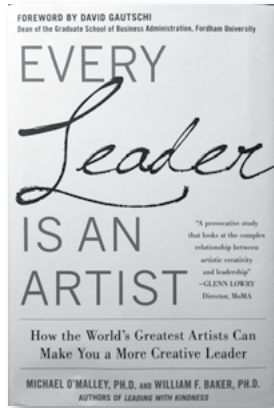
Cindy Henry
Region 4



Art Educator at
Union Endicott
High School
Endicott, NY

NYSATA
Past President

Region 4
Art Educator
2007



Every Leader Is An Artist: How The World's Greatest Artists Can Make You A More Creative Leader.

Reviewed by Thom Knab

“...many descriptions of leadership are thoughtfully executed and clear, but they are incomplete because they address only certain aspects of leadership.”

This statement from *Every Leader is an Artist* sums up the main topic of this book. Leadership is often difficult to define and assess. O'Malley and Baker define and explain the qualities of leadership in a very interesting manner. They view leadership as an art form and in so doing offer examples from the arts (visual art, music, dance, etc.) to further each leadership criteria they offer. For example, in chapter three he uses Rodin's *Burghers of Calais* to exemplify the skill: If you are incapable of doing it, it can't be done.

The authors explain that Rodin had to practice, practice, practice. Rodin had to understand his techniques and know his materials. He also had to comprehend the gravity of this story and then be able to interpret it for the viewers. Rodin had to develop these incredible capacities in order to create this incredible work of art. Just as we as leaders must develop our capacities of leadership to perform credible leadership.

As I read this book I was able to consider my own leadership within my classroom, within my school my region, at the state level, and even nationally. And yes, we are leaders in our classrooms as well as in these other areas. It was astounding to realize how many of the leadership criteria are also criteria we consider as essential for the art room. O'Malley and Baker present twelve leadership criteria: *Intent, Focus, Skill, Form, Representation, Imagination, Authenticity,*

Engagement, Pleasure, Human Significance, Context, and Criticism.

The book was an easy read and the chapters on each leadership criteria were quite relatable to my role as an educator. In addition, I could also see connections to other areas in my life where I am called upon to be a leader. In today's climate, art educators are called upon more and more to be leaders in their classrooms, in the field, and to lead advocacy efforts for visual art education. One of the best quotes in the book was in the chapter on Engagement; “If you don't know who is responsible, assume it's you.” I don't know who is responsible for leading in my art room. I don't know who is responsible for advocating for my program. I don't know who is responsible for leading others in my district to lift art education to its highest potential. So...I will assume it is ME who is ultimately responsible! I would recommend this book to anyone wishing to become better leaders!

Michael O'Malley and William Baker, *Every Leader is an Artist: How the Greatest Artists Can Make You a More Creative Leader*, (2012). New York NY: McGraw Hill. 208 pp. ISBN 0071778572.

This review was originally published in the NYSATA News, Fall 2014. It is being repeated as Dr. Baker will be one of the distinguished keynote speakers at the 67th NYSATA Annual NYSATA Conference, November 20-22 in Rochester.



EXPLORE artdept at oswego

ART HISTORY – CERAMICS – DESIGN
DIGITAL MEDIA – GRAPHIC DESIGN
DRAWING – ILLUSTRATION
MULTIMEDIA – MUSEUM STUDIES
PAINTING – PHOTOGRAPHY
PRINTMAKING – SCULPTURE
WEB & APP DESIGN

Accredited by the National Association of Schools of Art and Design and the Middle States Association of Colleges and Schools

OSWEGO STATE UNIVERSITY OF NEW YORK

For more information, visit our web site at www.oswego.edu/art

INTER-DISCIPLINARY • INTER-DEPARTMENTAL • INTER-MEDIA • INTERESTED?

Conference Special Events

NYSATA GIFT BASKET RAFFLE



The Annual Gift Basket Raffle to benefit the NYSATA Student Scholarships needs your help! Plan now to bring a gift basket to donate. Baskets may be dropped off anytime on Friday during the conference. Come to the auction table and bid on a basket that you would like to take home. Bidding will close at 5:00 PM on Saturday. Questions? Contact Dianne Knapp: dmjknapp@verizon.net, or Angela Galante: ang2511@yahoo.com

- Regional food and specialty items
- Regional wine and food
- Small artworks and/or handcrafts
- Jewelry making supplies (beads, etc.)
- Spa/Bath Products
- Movie Night (DVD's popcorn, movie theater candy)
- Candy/Chocolates
- BBQ sauces & specialty cooking sauces
- Flavored Mustards
- Art supplies kids/teens/adults
- Painting/Watercolor supplies
- Sketching supplies
- Teas or Coffees
- Museum passes or passes for local attractions
- Seasonings & Spices
- Wine and gourmet snacks
- Party paper goods/cocktail napkins
- A variety of snacks/nuts/popcorn

8th Annual

Artisans Market

Saturday, November 20th, 3-5 PM at the NYSATA Conference



This is a great opportunity to show and sell your art and crafts at the NYSATA Artisans Market. This pre-registered event takes place Saturday, November 20, 2015 from 3:00 - 5:00 PM. Reserve your table now; space is limited. Table space rental fee is \$25.00 per table. Proceeds from the registration fee go to the NYSATA Scholarship Fund. Artisans are responsible for set up, collecting all sales and taxes, and dismantling their tables. Contact Donnalyn Shuster with any questions: dshuster@yahoo.com.

Go to www.nysata.org to reserve your table now!



Denise Martinez Presenting Creative Learning Different Experience Using the iPad in the Art Room

USSEA Regional Conference at the Queens Museum

Marion Theodore, Katie Veltri, Visa Sabbaghi

The theme of the July 17-19 USSEA Regional Conference at the Queens Museum was - **An Inclusive World: Bridging Communities.** Vida Sabbaghi, Founder and Director of COPE NYC, envisioned gathering local, national, and international museum, academic, and community arts educators to fill the Queens Museum with three days of intercultural dialogue about bringing our communities together through art and design.

Three hundred participants attended the conference which began with dynamic opening remarks by Queens Deputy President, Melva Miller. Ms. Miller got things off to a good start by saying “if there is one thing that can cross racial, ethnic, and geographic boundaries, it’s the arts.”

Tom Di Maria, Director of Oakland’s Creative Growth Art Center, was the first keynote speaker. In his inspirational talk he described how the center provides artists in need of support with a professional studio environment for artistic development, gallery exhibition and representation, and a social atmosphere among peers. Many Creative Growth artists, even some who are blind and deaf, have their work in major museums around the world.

In a breakout session following the keynote address, *Bound and Unbound: Presenting the Work of Judith Scott at the Brooklyn Museum’s Sackler Center for Feminist Art*, Di Maria and Catherine Morris, Exhibition Curator, discussed the installation of the work of Creative Growth artist Judith Scott at the Sackler Center for Feminist Art. This PowerPoint presentation brought to life the social and communitarian model of an evolving group of artists creating dynamic

thought-provoking work sometimes referred to as “Outsider Art.”

Speaker Tim Rollins described his life as a teacher with a very difficult class of high school boys who sent one teacher after another packing. But Tim told the principal he was staying and his class was going to do great work. He formed the artists’ group KOS – Kids of Survival in which his students became artists and their work made its way into many established galleries and major museums.

In a following breakout session - *Exploring Social Issues through Art*, Mario Asaro discussed how he met Tim Rollins many years ago when they belonged to Artists/Teachers Concerned. He reviewed the history of ATC and discussed the socially motivated projects he introduced to his students.

Editor’s Note: the United States Society for Education Through the Arts, founded in 1977, is affiliated with the International Society for Education Through Art and the NAEA. The USSEA seeks to “promote greater understanding and respect for learners from all backgrounds through research, art curricula, instruction and practices that are inclusive and sensitive”. Their support of multicultural and cross-cultural programs resonates with our “Art =” theme in multiple dimensions, as you’ll see from the broad range of activities at this regional conference.



Frottage, the art of handmade photocopies

Sherry Huss (Co-creator of Maker Faire) spoke about the way her media organization has promoted the idea of *Maker Faires* through their magazine, *Make*. Now *Maker Faires* are popping up all over the world.

Sree Sreenivasan, the first Chief Digital Officer at The Metropolitan Museum of Art was the last speaker and he gave

great tips about using social media and his favorite apps. He also spoke about how the MET is using new digital media to get the community to interact with the Museum, its events, and its art. The Art Timeline is the most popular feature on the MET website.

More than 65 workshops and panels filled every large and small space at the beautifully renovated Queens Museum. One could stand at the top of the translucent stairs and see about ten groups engaged in exciting discussions at the same time. The wonderful venue gave a sense of intimacy to this very special gathering – a great happening for the community of Queens.

Some of the other workshops were: Sumi-e Japanese Brush Painting; The Met Media Lab; The Old West: Native American Voices in Western American Art; How Student “Art Explorers” Bridge communities; 3D Modeling and Printing for the Classroom through Art; Effective Tools for Diverse Community Engagement in the Museum; and Art from the Heart: Curating a Community Exhibition.

The USSEA Regional Conference was a multi-dimensional success in its efforts to bridge the gap between community and art. The panels, workshops, and installations engaged the audience in bringing social issues to the forefront. Vida Sabbaghi’s vision of an intercultural conference focused on Inclusion came to fruition at the Queens Museum.



The College of Saint Rose is accredited by the National Association of Schools of Art and Design (NASAD). The Art Education program is accredited by the National Council for Accreditation of Teacher Education (NCATE).

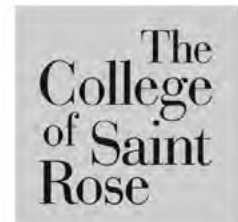
The College of Saint Rose Center for Art & Design is a place where you can follow your own path of inspiration, where faculty urge you to take risks, and where you can let your distinct artistic voice be heard while studying in our nationally acclaimed art programs.

Want to know more? Contact Marian Chilson at art@strose.edu; or to schedule a portfolio review call 518-485-3900.

Saint Rose was named a 2015 Top Design School by *Graphic Design USA*

Art Education (BFA or BS) & (MS in Ed.)
Graphic Design (BFA)
Studio Art (BFA) & (MA)

WWW.STROSE.EDU/ART-DESIGN





DISTRICT MEMBERSHIP

District Membership = Access to Outstanding Statewide Initiatives

NYSATA offers a wide array of opportunities for students. Included are numerous exhibits at the local state and national level; student scholarship opportunities; the Olympics of the Visual Arts Competition; and the Portfolio Project, a personal assessment of a guided portfolio. Our District Membership Program gives students access to all of these state-wide programs and local initiatives without the need for individual teachers in your district to also become members.*

Make full benefits of membership available to all art teachers in your district!

- The NYSATA Portfolio Project
- The Olympics of the Visual Arts
- The NYSATA Legislative Exhibit (25% Discount on Registration)
- The NYSATA/NYSSBA Student Exhibit (25% Discount on Registration)
- Student Scholarship Opportunities--The Zara B. Kimmey, Bill Millikin, Barry Hopkins and Goldberg/Snow Scholarships
- Year-end Recognition Certificates, One per teacher to award to a deserving student
- Employment posting privileges on our web site www.nysata.org
- Access to Members-only Resources on the NYSATA website, including arts advocacy and APPR/SLO Resources
- Subscription for each teacher in your district to the award winning NYSATA News—three digital editions, one print addition each year
- Member rates/access to all art teacher

registrations; including our annual conference, regional institutes and workshops, our Summer Institute at Sagamore, and numerous other professional development opportunities.

- Access to all student and teacher initiatives (exhibits, workshops, etc.) in the NYSATA Regional Chapter in which your district is located.

For the District Membership Fee Schedule, go to the NYSATA Website, www.nysata.org If you are interested in 2015-16 District Membership, please contact Jessica Bayer, jessbayer@verizon.net to set up a profile for your schools. NYSATA District Membership qualifies for funding through BOCES 403 Arts in Education Coser.

*Please note that registration fees do apply for certain programs and exhibits. Registration fees are additional and are not included in the District Membership fee.

New Reduced Pricing Schedule!

NYSATA Board of Trustees

EXECUTIVE OFFICERS

PRESIDENT
Robert Wood
robert.wood@wcsdny.org

VICE PRESIDENT
Sharon Ciccone
sharon.ciccone@spackenkillschools.org

SECRETARY
Amanda Buhler
abuhler@acsdny.org

PAST PRESIDENT
Thomas Knab
tkvolley15@aol.com

TREASURER
REGION 9 CO-CHAIR
Jane Berzner
artteach87@aol.com

BOARD OF TRUSTEES & COMMITTEE CHAIRS

REGION 1 CHAIR/REP
SAGAMORE SUMMER
INSTITUTE CO-CHAIR
Michelle Schroeder
sodrawme623@roadrunner.com

REGION 1 REP
Jan Dylewski
jdylewski@buffaloschools.org

REGION 2 CHAIR
Valerie Savage
Valerie_Savage@wheatland.k12.ny.us

REGION 2 REP
AWARDS & HONORS
CHAIR
Edie Silver
edith.silver@rcsdk12.org

REGION 3 CO-CHAIRS/
REPS
Heather McCutcheon
nysata3@gmail.com

Jody Wilmarth
nysata3@gmail.com

REGION 4 CO-CHAIRS/
REPS
Jill Karen Accordino
jaccordino@mail.oncboces.org

Geraldine Link
gmslink2002@yahoo.com

REGION 5 CHAIR/REP
Shannon Piche-Smith
pichsmith@charter.net

REGION 6 CHAIR/REP
Kathleen Bushek
kbushek@ffcsd.org

REGION 6 REP
Phyllis Brown
plbrown3@yahoo.com

REGION 7 CO-CHAIR/
REP
Martin Merchant
merchantmartin@gmail.com

REGION 7 CO-CHAIR
Sharon Ciccone
sharon.ciccone@sufsdny.org

REGION 8 CHAIR
LEGISLATIVE EX. CHAIR
Joan Davidson
ArtJoanD@aol.com

REGION 8 REP
Dr. Anu Androneth
Sieunarine
devianu@hotmail.com

REGION 9 CO-CHAIR
NYSSBA STU. EXHIBIT
Jessica Bayer
jessbayer@verizon.net

REGION 9 REP
Regina Russo
xxgina22xx@aol.com

REGION 10 CHAIR
Cheryl Schweider
cschweider@babylonufsd.org

REGION 10 REP
LORETTA CORBISIERO
lcorbisiero@sachem.edu

PRE-SERVICE STU. REPS
Lisa Pastore
Adelphi University
lisapastore@mail.adelphi.edu

Alyssa Goot
Alfred University
amg29@alfred.edu

PORTFOLIO PROJECT
CHAIR
Christine Attlessey-Steger
attlestine@verizon.net

NYSCEA REP
Dr. Patricia Wheelhouse
Patricia.wheelhouse@gmail.com
PRE-SERVICE
COLLEGE LIAISON
NYSCEA REP
Jennifer Childress
The College at Saint
Rose
childrej@strose.edu

OLYMPICS OF
THE VISUAL ARTS
Roger E. Hyndman
roghyndman@aol.com

SAGAMORE SUMMER
INSTITUTE CO-CHAIR
Beth Atkinson
bethatkinson12@hotmail.com

NYSATA NEWS EDITOR
Martin Merchant
nysatanews@nysata.org

PROMOTIONS CHAIR
CONFERENCE COORD.
NYSATA NEWS LAYOUT
Patricia Groves
phgroves@aol.com

CONFERENCE COORD.
Cynthia Wells
cynthia296@aol.com

YAM CO-CHAIRS
Julia Lang-Shapiro
eyecre8art@yahoo.com

Donnalyn Shuster
d_shuster@yahoo.com

NYSED ASSOCIATE
Leslie Yolen
LYOLEN@MAIL.NYSED.gov

CONTRACTED POSITIONS

MEMBERSHIP
ACCOUNTS RECEIVABLE
CONF. REGISTRAR
Terri Konu
tkonu@twcny.rr.com

FINANCIAL ADVISOR
ACCOUNTS PAYABLE
Leslie Midgley
LRMINC@nycap.rr.com

**"Those who can,
do. Those who
can do more,
volunteer."**

~Author Unknown

**NYSATA
welcomes your
involvement.
Contact your
Region Rep or
any BOT member
for more
information on
how you can
volunteer.**

NYSATA Region Counties

Region	Region Name	Counties Included in Each Region
1	Western	Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, Wyoming
2	Finger Lakes	Allegany, Livingston, Monroe, Ontario, Wayne, Seneca, Steuben, Yates
3	Central	Cayuga, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, St. Lawrence
4	Southern	Broome, Chemung, Chenango, Cortland, Delaware, Otsego, Schuyler, Tioga, Tompkins
5	Adirondack	Clinton, Essex, Franklin, Hamilton
6	Capital Eastern	Schoharie, Albany, Columbia, Fulton, Greene, Montgomery, Rensselaer, Saratoga, Schenectady, Warren, Washington
7	Southeastern	Dutchess, Orange, Putnam, Rockland, Sullivan, Ulster, Westchester
8	NYCATA/UFT	Bronx, Brooklyn, Manhattan, Queens, Richmond
9	LIATA-Nassau	Nassau
10	LIATA-Suffolk	Suffolk

Spirit Trees

Lesson Plan
 for Grades 3-12



Legends are plentiful about connections between humans and trees — what will your special tree reveal about you?

This "Spirit Tree" is created from lengths of coiling core, glued together and wrapped with wire to impart flexibility to the branches.

DickBlick.com/lesson-plans/spirit-trees

BLICK

800•447•8192 DickBlick.com



Request a FREE catalog!

Visit
DickBlick.com/requests/bigbook
 to request a FREE catalog!

BLICK Art Materials

*Platinum Sponsor of The
 67th Annual NYSATA Conference*

**Go to www.nysata.org
 to Register Now!**

You'll find up-to-date information on:

- Registration Rates
- Meal Options
- Hotel Rates and Reservations
- Keynote Speakers
- Student & Member Exhibits
- Commercial & College Exhibitors
- Scholarship Gift Basket Raffle
- Artisan Market
- Award Winners
- All Workshops
- Friday After Dark and Extended Studio Workshop Information